

The Biggest Generation

A community-based partnership brought to you by the Florida Department of Health & *Connect with Kids*/CWK Network.

A Television Presentation Across Florida



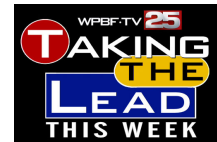
Fort Myers, WINK-TV
(CBS)
Sunday, June 4
7:00 p.m.

Tampa, News Channel 8
WFLA-TV (NBC)
Saturday, June 16
1:00 p.m.



Miami, CBS4
(WFOR-TV)
Sunday, April 16
11:00 a.m.

West Palm Beach, WPBF-TV
Channel 25 (ABC)
Saturday, April 29
1:30 p.m.



Orlando, WESH
NewsChannel 2 (NBC)
Date: TBD
Time: TBD

Jacksonville, WJXT
The Local Station
Saturday, April 15
7:00 p.m.



(Date/times subject to change. Visit www.connectwithkids.com/yeah and click on "TV Broadcast Dates and Times" under Resources)

Scientists and physicians are calling obesity among America's youth an epidemic. In fact, some medical practitioners are predicting for the first time in American history that this generation of young people will have a shorter lifespan than their parents, all because of expected health problems later in life related to weight. Diabetes, high blood pressure, high cholesterol, heart attacks, strokes, cancer – what can we do? CWK Network presents 10 innovative tips to solve the epidemic. Each one comes from new and creative ideas proven to work in small communities across the United States. Watch ***The Biggest Generation***.

Connect with Kids programs feature real kids, true stories, experts and educators ... a way to help parents and kids start a conversation about the tough topics kids face every day.

For more information, or to purchase a copy of the show, visit www.connectwithkids.com, or call 1-888-598-KIDS (5437) and press 2. Or email us at sales@cwknetwork.com.