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CONNECT WITH KIDS WINS TWO EMMY AWARDS

Documentaries About Teen Sex and Materialism Win Honors

ATLANTA, June 27, 2007 -- Connect with Kids/CWK Network, the Atlanta-based company that produces the Connect with Kids television series, received two regional awards at the 2007 Emmy Awards ceremony in Atlanta. *Affluenza*, a documentary about the dangers of spoiling children, won in the *Overall Documentary* category. *Sex and the Silent Parent*, a program about the importance of parents talking to their children about sex, won in the *Community Affairs* category. Both were written and produced by *Connect with Kids* and were seen nationwide on television stations ABC, CBS, NBC, and Fox, and in hundreds of classrooms across the country.

“We’re pleased to have industry recognition for our programming,” says Stacey DeWitt, CEO and founder of Connect with Kids. “But it’s even more gratifying to us that parents are watching and using our programs to help keep their children healthy, safe and informed. The fact that these are real stories from real kids makes it easier to learn the facts, what really helps, and how to talk about tough topics.”

Executive Producers Collin Siedor and Stacey DeWitt, producer Adam Wilkenfeld, and editor Bobby Hall received the Emmy for *Affluenza*; Executive Producers Collin Siedor and Stacey Dewitt, producer Adam Wilkenfeld, and editors Kathleen Torpy and Bobby Hall received the Emmy for *Sex and the Silent Parent*. Connect with Kids was nominated this year for six awards in three categories, bringing the total number of nominations and awards to 28.

The Emmy award-winning programs are among more than 130 television and DVD programs produced by Connect with Kids, each sharing stories from real kids dealing with true issues such as drugs, sex, alcohol, bullying, and more. In addition, Connect with Kids has produced 2,000 90-second news stories shown weekly on television stations nationwide, hundreds of print articles available free at www.connectwithkids.com, and 6,000 hours of original broadcast-quality footage exclusively about children’s social, emotional and physical health.

For more information about *Connect With Kids* and the CWK Network, visit www.connectwithkids.com.