

For Immediate Release

Media Contact: Linda Bachmann
Phone: 404-459-8081, ext. 101
lbachmann@cwknetwork.com

CONNECT WITH KIDS WINS NATIONAL DAYTIME EMMY®

Teen Sexuality Program Earns Accolade, Connect with Kids Earns 21st Emmy Recognition

ATLANTA, Sept. 11, 2006 – *Connect with Kids*/CWK Network, the Atlanta-based company that produces the *Connect with Kids* television series, won a national Daytime Emmy® for “Outstanding Children/Youth Family Special” for *Reality Matters: Teen Sexuality*. The program, which deals with teen sexuality and features real-life kids and parents coping with the challenges and solutions to this critical issue, was written and produced by *Connect with Kids*. It appeared on the Discovery Health Network.

The Emmy® was presented to *Connect with Kids*’ Executive Producer Stacey DeWitt; Executive Producer/Writer Collin Siedor, Producer/Writer Karen Savage and Discovery Health Network’s Producer Clare Roy at the National Academy of Television Arts & Sciences 33rd Annual Creative Craft Daytime Emmy® Awards ceremony, held in New York. This latest win brings *Connect with Kids*’ total number of Emmy® awards and nominations to 21.

The Emmy® winner is among the 135 half-hour television programs produced by *Connect with Kids*, each featuring real kids sharing their true stories. The shows are broadcast on more than 60 major network affiliate television stations throughout the country, reaching 65 percent of U.S. households. The programs, with accompanying resource guides and curriculum, are also used by hundreds of schools and organizations. Each has a singular focus: to improve the lives of children and along the way help parents become more effective in understanding and navigating today’s issues. Among other topics covered in the *Connect with Kids* series are obesity, nutrition, truancy/absenteeism, destructive behavior, ethics, cheating, Internet safety, bullying and methamphetamine use.

More information about *Connect with Kids* and the CWK Network can be found at www.connectwithkids.com.

#

